

**OFFICE OF THE CITY MANAGER
LITTLE ROCK, ARKANSAS**

**BOARD OF DIRECTORS COMMUNICATION
JUNE 16, 2020 AGENDA**

Subject:	Action Required:	Approved By:
<p>An agreement with Central Arkansas Library System to provide coordination of the Be Mighty Program: meetings, programs, Summer Meals application process, and all activities related to sustaining the Be Mighty Program.</p> <p>Submitted By:</p> <p>Community Programs Department</p>	<p>√ Ordinance Resolution</p>	<p>Bruce T. Moore City Manager</p>
SYNOPSIS	<p>To authorize City Manager to enter into an agreement with Central Arkansas Library System to provide coordination of programming, meetings, applying for the Summer Meals Program, and other related activities to sustain the Be Mighty Program.</p>	
FISCAL IMPACT	<p>Amount is not to exceed \$75,000.00, and the funds are available through Account No. 108159-S15C185.</p>	
RECOMMENDATION	<p>Approval of the ordinance.</p>	
BACKGROUND	<p>Funds provided shall be expended for duties performed to conduct outreach and cross-promotion of the availability of nutrition programs; testing new and creative communications strategies to increase participation; track data; connect campaign's efforts to other existing citywide initiatives; working with schools to improve school meals participation; develop or strengthen existing infrastructure that supports the feeding program; and increase capacity of key Afterschool and Summer Meal Program providers and increase number of feeding sites.</p>	

**BACKGROUND
CONTINUED**

Be Mighty was funded in 2019 by the National League of Cities in support of the City of Little Rock’s goal to reduce hunger in our community by expanding participation in the Afterschool and Summer Meal Programs and other Federal Nutrition Programs through a mayoral led citywide anti-hunger campaign. The NLC funding was for January 1, 2019, through December 31, 2019. In 2020, the Central Arkansas Library System will use the City’s funds to sustain and enhance the foundation for delivering health, nutrition, and learning to the children residing in the City of Little Rock.